

PARTICIPATORY BUDGETING FOR YOUTH ANNUAL ACTION PLAN - 2019

City, Country	Cluj-Napoca, Romania
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THE GENERAL MODEL OF THE PBY PROCESS

Name of the participatory budgeting process for youth at local level	EN: Com'ON Cluj-Napoca (Participatory Process for Youth in Cluj-Napoca) RO: Com'ON Cluj-Napoca (Proces Participativ de Tineret în Cluj-Napoca) HU: Com'ON Kolozsvár (Ifjúsági Részvételi Folyamat Kolozsváron)
Who is the main target group of the participatory budgeting for youth?	<p>A. Informal groups of young people (3-16 people) Age limit: 14-35 years Main target: to involve groups of young people</p> <p>B. Citizens living, working or studying in Cluj-Napoca No age-limit. Main target: to involve citizens in decision-making</p>
What is the prior history of the participatory budgeting process at local level	Com'ON Cluj-Napoca was launched in the framework of the European Youth Capital programme during the year of 2015. It was the most successful project enabling informal groups for young people to take part in co-creating the European Youth Capital programme. In 2016 the project was repeated. In 2017, in the context of the launch of the strategic effort with other European Youth Capital cities under the Com'ON Europe framework, the project was rested at local level. In 2018, the process was restarted. In parallel, the Municipality of Cluj-Napoca launched a general participatory budgeting process in 2017 aiming decisions on public investments. Its third edition is to be launched in 2019.
Who is involved in the coordination of the PBY process?	Com'ON Cluj-Napoca is coordinated by the PONT Group, an NGO established in Cluj-Napoca working on social innovation through

	<p>participation, entrepreneurship and culture with a special focus on youth and the use of the information technology in innovation processes.</p> <p>During its editions in 2015 and 2016, the project was coordinated professionally by the PONT Group while the technical implementation of the most voted initiatives was coordinated by the Cluj Community Foundation. The municipality provided financial support for the process through its local NGO-granting mechanism. The full portfolio of initiatives was considered a single big project.</p>
<p>What is the prior allocation for PBY in the past years?</p>	<p>2015</p> <ul style="list-style-type: none"> • Funding for coordinating the process and managing the 2015 edition: 325.000 lei approx. 73,000 euro) from EEA Grants in a project coordinated by the PONT Group and implemented in partnership with the Municipality of Cluj-Napoca. • Funding for implementation of initiatives in 2015: 500.000 lei (approx. 110.000 EUR) – source of funding: Cluj City Hall and City Council). <p>2016</p> <ul style="list-style-type: none"> • Funding for generating the process and managing the 2016 edition: 75.000 lei (approx. 17.000 euro) from Cluj City Hall and City Council. • Funding for implementation of initiatives in 2016: 325.000 lei (approx. 67.000 EUR) – source of funding: Cluj City Hall and City Council). <p>2018</p> <ul style="list-style-type: none"> • Funding for generating the process for 2019: 90.000 lei (approx. 19.000 euro) from Cluj City Hall and City Council. • No funding for implementation.

<p>How are the 5 main steps of the PBY implemented in the local model? (according to the Spectrum of Participation of IAP2)?</p>	
<p>INFORM</p>	<ul style="list-style-type: none"> • Informing young people’s communities about the possibility to propose and implement small-scale initiatives focusing on community-development at local level.
<p>CONSULT</p>	<ul style="list-style-type: none"> • Personal meetings with various groups of young people about their needs in the city.

	<ul style="list-style-type: none"> Youth Friendly City online consultation about young people's perception of the city, their main challenges in their lives and their possible contribution in improving quality of life in the city.
INVOLVE	<ul style="list-style-type: none"> Call for initiatives in the Com'ON Cluj-Napoca '19 participatory budgeting for young people.
COLLABORATE	<ul style="list-style-type: none"> Possible collaborations are to envisaged involving several selected initiatives which have similar purposes or propose similar type of activities. Another pursued aspect will be to connect several initiatives through similar venues or dates of implementation.
EMPOWER	<ul style="list-style-type: none"> People living, working or studying in Cluj-Napoca will have the chance to participate in the decision-making regarding which project to be implemented from the ones proposed by informal groups of young people.

MEDIUM-TERM PERSPECTIVES FOR 2019-2024

General Objectives	<p>O1: to create a general sense of participation in Cluj-Napoca as a vital part of the well-being of people and the quality of life of citizens in an urban area while contributing to the international recognition</p> <p>O2: to foster the support for informal groups of young people in taking part in shaping the local community on medium-term</p> <p>O3: to contribute to the creation of a participatory society at urban level involved in providing information for the municipality on key decisions or taking part in decision-making directly</p> <p>CB (capacity building): to consolidate the capacity of key partners in delivering consolidated participatory and direct democracy mechanisms for young people in Cluj and its wider urban area.</p>
Expected results (quantity and quality based)	<p>QUANTITATIVE</p> <ul style="list-style-type: none"> Delivered participatory budgeting processes for youth at least bi-annual level. Gradual increase of the bi-annual PBY funding to 100,000 euro. <p>QUALITATIVE</p>

	<ul style="list-style-type: none"> • General improvement of the framework of Com'ON Cluj-Napoca from the perspective of the Spectrum of Public Participation model of the International Association for Public Participation. • Launching at least one additional. • Developing the general framework for youth-related urban planning and implementation of local youth action plans.
What process innovation would you consider applying in the medium-term future?	<ul style="list-style-type: none"> • Further integration of project initiation and voting processes at urban level. • Enabling the integration of similar initiatives proposed by different informal groups of young people. • Consolidating e-citizenship through a single access point for inhabitants to various participatory and smart city mechanisms.
Do you plan to implement additional participatory processes for youth in the near future?	<p>Yes. There is an effort to improve capacity development processes the local youth ecosystem through various tools, such as youth friendly spaces, youth related annual action planning. Also, there is a yet very basic concept of delivering cooperation project between neighbourhoods of the city and neighbourhoods of local communities in the metropolitan area aiming to foster developing more interconnections within the metropolitan area of Cluj-Napoca. Additionally, we also prospect a participatory budgeting process for schools, based on other existing models within cities who are part of Com'ON Europe.</p>

ACTIVITY PLAN FOR 2019

Specific objectives for 2019	<ul style="list-style-type: none"> • O1. Finalising the two-year PBY process under the framework of Com'ON Cluj-Napoca '19. • O2. Launching the new participatory budgeting cycle for 2020. • O3. Integrating Com'ON Cluj-Napoca with other participatory efforts in the local community. • OD (capacity building): consolidating the general framework of participatory budgeting for youth including medium-term perspectives for further development.
Expected results (quantity and quality based)	<ul style="list-style-type: none"> • 50 implemented initiatives through in Com'ON Cluj-Napoca '19 process. • At least 10,000 votes coming from at least 5,000 voters in the public decision-making process.

	<ul style="list-style-type: none"> • A new participatory budgeting cycle launched with at least 180 initiatives proposed for implementation for 2020 within the Com'ON Cluj-Napoca '20 process.
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Activity (measure) 1	Finalising the selection process for edition '19 (technical evaluation, voting)
Short description	After the stage for proposing initiatives we received during the final part of 2019, a technical evaluation will be conducted in order to see if proposed initiatives can be delivered in practice (no legal or technical boundaries). In case of any such boundaries, the proposing informal groups will be supported in adapting their initiatives in order to eliminate them.

Activity (measure) 2	Allocation of funding by the Municipality for implementation of 50 initiatives
Short description	PONT Group will put together and submit the grant request towards the municipality regarding the financial support of the implementation of the most voted 50 initiatives.

Activity (measure) 3	Enhancing e-democracy processes at local level
Short description	A special attention will be given in the first part the year for the integration of the voting process of the general participatory budgeting delivered by the Municipality of Cluj-Napoca and Com'ON Cluj-Napoca. This means a technical effort in creating a single authentication and voting platform for both participatory mechanisms.

Activity (measure) 4	Implementation of the most voted initiatives
Short description	This stage means providing the financial support for the implementation of initiatives but also monitoring the factual delivery of initiatives. PONT Group will implement an additional communication effort aiming to attract a wider public for the initiatives in the context of the principle of open

	access to any event or activity, as defined in the general regulation of Com'ON Cluj-Napoca.
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Activity (measure) 5	Setting up and launching edition '20
Short description	In the second part of the year the new PBY process will be launched aiming to create the portfolio of proposed initiatives for 2020 by informal groups of young people. This stage puts an emphasis on general awareness raising among the target group but also a facilitated process of developing initiatives by various informal groups who have a valuable idea but they need support in developing it into a full-scale initiative.

TIMELINE OF ACTIVITIES

Activity/Month	1	2	3	4	5	6	7	8	9	10	11	12
Activity 1	X	X	X									
Activity 2	X	X	X	X								
Activity 3	X	X	X	X								
Activity 4					X	X	X	X	X	X	X	
Activity 5								X	X	X	X	X

MONITORING THE ACTION PLAN

What will be monitored? (indicators)	How will it be monitored? (monitoring tools, sources of data)	Who will monitor? (responsible institution, organization)
Allocated funds for the process	Local Council and their decisions	PONT Group Cluj-Napoca City Hall

Young people directly involved in implementation	Reports of informal groups Internal statistics	PONT Group Representatives of informal groups
People involved in decision-making from the local community	Com'ON Cluj-Napoca platform statistics	PONT Group
Consolidated framework	Internal reports of the organisation	PONT Group

KNOWLEDGE MARKET

What can we provide for other stakeholders?	Language
Regulation of Com'ON Cluj-Napoca	RO/HU
Simplified initiative proposal form	RO/HU/EN
Visual identity portfolio for promoting the local PBY Process	RO/HU

FURTHER REFERENCES

Name of document	Language
Regulation of Participatory Budgeting for Youth in Cluj-Napoca (Com'ON Cluj-Napoca)	Romanian
Regulation of Participatory Budgeting for Youth in Cluj-Napoca (Com'ON Cluj-Napoca)	Hungarian

Name of online reference	Link, URL	Language
Website of the PBY process	www.comoncluj.ro	Romanian

Website of the PBY process	https://www.comoncluj.ro/?lg=en	English
Website of the PBY process	https://www.comoncluj.ro/kezdemenyezesekek	Hungarian
Portofolio of proposed initiatives for 2019	https://www.comoncluj.ro/initiative	Romanian

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Date

10 December 2018